

About ArtCenter College of Design

ArtCenter College of Design, located in Pasadena, California, United States, is one of the top design colleges in the world. Founded in 1930, its Industrial Design and Transportation Design programs are ranked number one in the United States.

The graduates of ArtCenter are leaders in their fields around the world and have introduced new creative practices for many generations.

In the film industry, famous ArtCenter graduates include the directors Michael Bay ("Transformers"), Zack Snyder ("Man of Steel") and concept designer Syd Mead ("Bladerunner"). ArtCenter graduates have been chief designers at all the major car companies around the world, including Chris Bangle (BMW), Ken Okuyama (Porsche), and Franz von Holzhausen (Tesla). ArtCenter graduates Yves Behar (Fuseproject), Laura Dye (Nike) and De Liu (MiPhone) have achieved international success in product design and branding.

ArtCenter College of Design has a long history of working closely with industry professionals. In the 1990's, ArtCenter worked with Samsung Electronics to make the company more innovative. From this collaboration, Art Center is credited with changing the business culture of Samsung. Today, ArtCenter creates sponsored projects and design storms with companies such as: Microsoft, HP, Disney, GE, Honda, BMW, Boeing, Nestle, among many others.

More: <http://www.artcenter.edu>

About ArtCenter Futures

"ArtCenter Futures" is an extension of ArtCenter's "Create Change Design Forums" for working professionals in China. The program is created for design students preparing to become professional designers. "ArtCenter Futures" provides high-level training in design skills, concept development, the creative process, presentation skills, and portfolio preparation through a rigorous process of critique. The program reflects an international view of design preparing students to work in the global economy.

The 2018 "ArtCenter Futures" program offers 3 project-based programs for 13 days each in transportation design, product + interaction design, and entertainment design. The teachers are working professionals from the world famous ArtCenter College of Design. Students will receive a better understanding of the process of professional design and, by the end of course, they will learn how to put their design work into a professional portfolio to prepare them for professional design careers. The program concludes with an industry event in which students will present their work to representatives of leading Chinese companies.

The program will also develop the students' perception, imagination, critical analysis and innovation process in order to give them comprehensive design abilities.

More: <http://accdchina.com>

| 日期 DATE | 时间 TIME | 内容 CONTENT |
|----------------|----------------------------|--|
| Day 0 | 09:00—17:00 | 学员注册 Student Registration |
| Day 1 | 09:00—09:30 | 课程开始 Class Kick-off |
| | 09:30—12:00 13:00—17:00 | 了解高级汽车设计流程 Understand advanced design process 汽车设计题目 Car design value proposition |
| Day 2 - Day 3 | 09:30—12:00 13:00—17:00 | 设计方法与表现 Design Skills 汽车设计 Workshop |
| Day 3 | 19:00—21:00 | 阶段性汇报 + 点评 Presentations + Critique |
| Day 4 - Day 5 | 09:30—12:00 13:00—17:00 | 2D到3D 2D to 3D 汽车设计Workshop |
| Day 6 | 19:00—21:00 | 阶段性汇报 + 点评 Presentations + Critique |
| Day 7 - Day 11 | 09:30—12:00 13:00—17:00 | 设计深入 Design development 课程作品集指导 Portfolio Preparation Guideline |
| Day 11 | 19:00—21:00 | 一对一课程辅导 Critique one-on-one |
| Day 12 | 09:30—12:00 13:00—17:00 | 设计作品完善 Final Project Completion |
| | 18:00-06:00 (次日) | 设计作品展览制作 Preparation for Final & Industry Night |
| Day 13 | 09:00—14:00 | 终极作品汇报 Final Presentations + Review |

联系方式

胡老师 移动电话: 86 186 1031 9218
邵老师 移动电话: 86 151 1027 8807
固定电话: 8610 5614 379

邮箱: createchange@accdchina.com
网址: <http://www.accdchina.com>
微信公众号: ArtCenterFutures

ENTERTAINMENT 娱乐设计

| 日期 DATE | 时间 TIME | 内容 CONTENT |
|----------------|----------------------------|--|
| Day 0 | 09:00—17:00 | 学员注册 Student Registration |
| Day 1 | 09:00—09:30 | 课程开始 Class Kick-off |
| | 09:30—12:00 13:00—17:00 | 了解专业概念设计 Understand professional concept design 概念设计Workshop |
| Day 2 - Day 3 | 09:30—12:00 13:00—17:00 | 基础训练 Foundation 概念设计Workshop |
| Day 4 - Day 5 | 09:30—12:00 13:00—17:00 | 基础训练 Design foundation 概念设计Workshop |
| Day 5 | 19:00—21:00 | 阶段性汇报 + 点评 Presentations + Critique |
| Day 6 - Day 7 | 09:30—12:00 13:00—17:00 | 角色与场景的设计 character and environment design 概念设计Workshop |
| Day 7 | 19:00—21:00 | 阶段性汇报 + 点评 Presentations + Critique |
| Day 8 - Day 11 | 09:30—12:00 13:00—17:00 | 概念场景深入设计 Concept design development 课程作品集指导 Portfolio Preparation Guideline |
| Day 11 | 19:00—21:00 | 一对一课程辅导 Critique one-on-one |
| Day 12 | 09:30—12:00 13:00—17:00 | 设计作品完善 Final Project Completion |
| | 18:00—06:00 (次日) | 设计作品展览制作 Preparation for Final & Industry Night |
| Day 13 | 09:00—14:00 | 终极作品汇报 Final Presentations |

PROTUDCT+INTERACTION 产品交互设计

| 日期 DATE | 时间 TIME | 内容 CONTENT |
|----------------|----------------------------|---|
| Day 0 | 09:00—17:00 | 学员注册 Student Registration |
| Day 1 | 09:00—09:30 | 课程开始 Class Kick-off |
| | 09:30—12:00 13:00—17:00 | 产品交互设计题目 Product & Interaction design Design Value Proposition 产品交互设计工作坊 Workshop |
| Day 2 - Day 3 | 09:30—12:00 13:00—17:00 | 阶段性汇报 + 点评 Presentations + Critique 产品交互设计Workshop |
| Day 4 - Day 5 | 09:30—12:00 13:00—17:00 | 视觉传达 (包含技法) Visual Communication 产品交互设计工作坊 Workshop |
| Day 5 | 19:00—21:00 | 阶段性汇报 + 点评 Presentations + Critique |
| Day 6 - Day 8 | 09:30—12:00 13:00—17:00 | 设计实践 Design Practice |
| Day 8 | 19:00—21:00 | 阶段性汇报 + 点评 Presentations + Critique |
| Day 9 - Day 11 | 09:30—12:00 13:00—17:00 | 设计实践 Design Practice 课程作品集指导 Portfolio Preparation Guideline |
| Day 11 | 19:00—21:00 | 一对一课程辅导 Critique one-on-one |
| Day 12 | 09:30—12:00 13:00—17:00 | 设计作品完善 Final Project Completion |
| | 18:00-06:00 (次日) | 设计作品展览制作 Preparation for Final & Industry Night |
| Day 13 | 09:00—14:00 | 终极作品汇报 Final Presentations |